

Atlanta Local Food Forward

Work Group Session: Underserved Neighborhoods

Brainstorming

Definitions:

Affordable

Easily obtained

Quality

Culturally appropriate

Healthy

food desert (no healthy food within a certain range of home)

food subsidies

Disaparing types of access

--Types of Access

Placement

Visibility

Access through all potential food venues

Non-traditional

Open-air markets

Information

Hours of operation

Cost

How to prepare

--Types of food

Local

produce

all foods: meats, proteins

Unprocessed

Nutritional

Healthful

Discussion/Planning

- Public responses

Survey of marketable of healthful food sources in inner cities and rural areas

*Public studies

*Retailers willingness to come to areas that have little to no access to transportation

Going to neighborhood planning units (and mobility issues) to demand what is needed

advocating a grid for access by foot and transportation

advocating for short terms, non-traditional solutions by HOAs, NPU, churches, etc. such as parking lot farmers markets, using unused buildings

Creating ordinances for accessible food involving housing w/ food accessibility

Utilizing media to create focus on more access

- Private

Food traditions in backyards and churches

Work with vendors to encourage sale of fresh foods

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Private groups willing contribute
Student interest, local food access, and research and implementations
Identifying and committing private partners to capital creation, community organizing
Developers, going to them with benefits that will be advantage to them and their objective
Mobile farmers
Nonprofit creating revenue and jobs with access

- Policy

Building codes: what can be sold
Subsidies for healthful foods (regulations on what can be carried)
Legislature: requiring builders to be LEEDS certified, sustainable (commercial sustainable building co-ordinance)
ID'ing niche retail opportunities in challenged communities
Financial institutions: hitting banks up for money that HAS to go into community anyway
Community investment shared CSA
Co-operatives
Stimulus money poured into currents ideas
Current policies: how to access info and resources
Tax encouragement for land use (community gardens, market places
Encourage developers to let use the land for gardens during planning periods
Redefining retailers to
Encouraging retailers to change the type of store, by
HWY Signs to Farmers mkts, regional planning org, (food policy council)
Speak with Food policy councils
Aligning rural and inner cities to discuss food access
City planners to have food in mind

Summary

- Partners
 1. faith based, Concerned Black Clergy, clergy, emory, Georgia inner faith power and light
 2. NPU's, city planners, developers, affordable housing
 3. ARC,
 4. CNU (council new urbanism), ULI, Livable communities coalition(smart growth advocacy)
 5. universities
 6. vendors, co-ops
- Policies
 1. affordable housing construction
 2. inclusionary zooming-urban ag
 3. ALFI sponsored food desert assessment (studies)
 4. ALFI sponsored readiness assessment
 5. information distribution(findings, resources, public presentation)
 6. connect communities w/ entrepreneurs to create access

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- Plans
 1. Sustainable policy fwd w/ new building ordinances
 2. Belt line
 3. LCI's
 4. Education
 5. community farmer programs (instruction, work, s education
 6. ALFI sponsored food desert assessment (studies)
 7. ALFI readiness assessment
 8. information distribution(findings, resources, public presentation)
 9. connect communities w/ entrepreneurs to create access
 10. distribution and along with survey of information

Top 3-5 For Harvest Presentation

- Text Here

Participants

CDC

Heifer international

Dept health & human services

Above the Fold, PR firm

“Retrofitting suburbia”

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